

**SPONSORSHIP
OPPORTUNITIES**



Do you want to get your organization in front of the top Twin Cities A/E/C business development and marketing professionals?



Did you know there is a dedicated organization of these professionals working specifically at architectural, engineering and construction companies in the Twin Cities?



As an annual SMPS Twin Cities sponsor you gain ongoing access and exposure to our thriving network of professionals to promote your firm, products and brand!

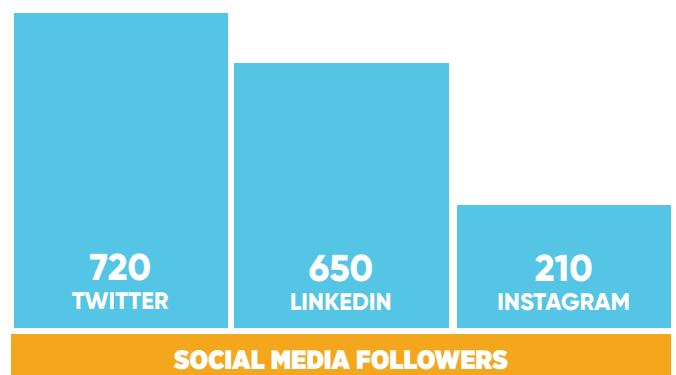
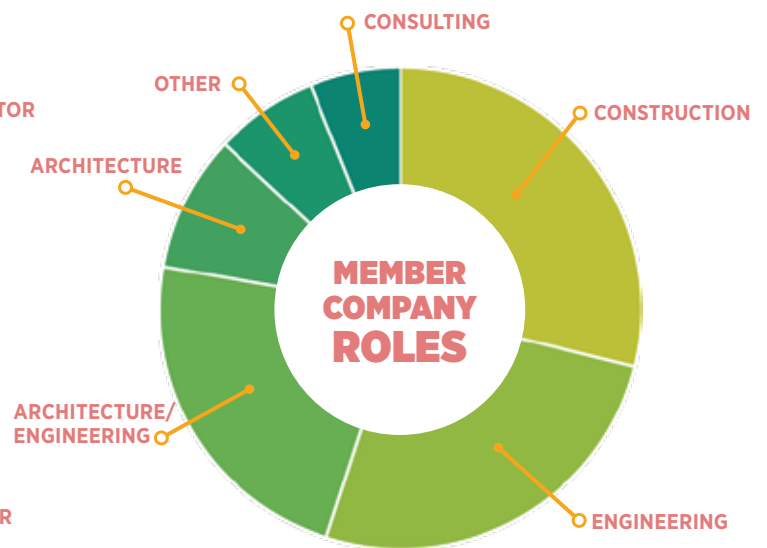
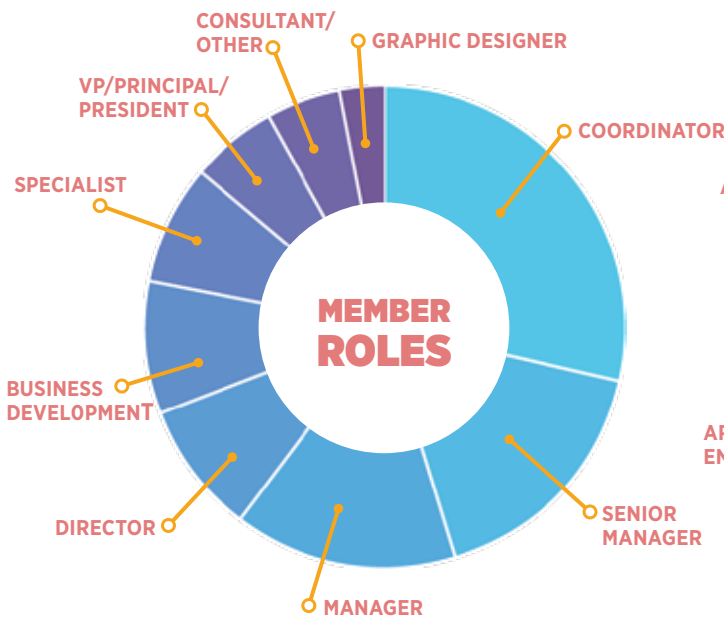
WHY SMPS TWIN CITIES?

SMPS Twin Cities (SMPS-TC) was founded in 1981 and represents over 120 members throughout the midwest region. The chapter's membership includes a mix of marketing, business development, and other A/E/C professionals who focus on developing relationships, creating effective marketing strategies and generating revenue for their companies. A not-for-profit association, SMPS-TC is dedicated to enhancing its members' abilities to find and win business for their firms.

The Twin Cities Chapter offers 10+ events annually in the Minneapolis/Saint Paul metro area. These events include monthly educational programs, professional development workshops and networking events for all career levels. We hope you join us for the many excellent opportunities our chapter offers!

OUR MISSION IS TO ADVOCATE, EDUCATE, AND CONNECT LEADERS IN THE TWIN CITIES A/E/C INDUSTRIES.

120+ MEMBERS



ANNUAL SPONSORSHIP OPPORTUNITIES



CHAIN OF LAKES
\$800



STONE ARCH BRIDGE
\$1200



MINNEHAHA FALLS
\$1500



SPOON & CHERRY
\$1800

Company logo listed in SMPS-TC email blasts (more than 850 subscribers)	NAME ONLY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Company logo recognition with link on SMPS-TC website (over 25,000 visitors per year)	NAME ONLY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Digital company logo recognition at SMPS-TC events (More than 15 events hosted each year!)	NAME ONLY	NAME ONLY	<input type="radio"/>	<input type="radio"/>
Display and distribute your company's marketing materials at (1) SMPS-TC program (Must attend & provide materials)			<input type="radio"/>	<input type="radio"/>
Sponsor social media spotlight post (LinkedIn, Twitter, Instagram)			1X YEAR	1X YEAR
Sponsor-level social media recognition and mention (LinkedIn, Twitter, Instagram)		1X YEAR	1X YEAR	1X YEAR
Complimentary registrations to SMPS-TC programs (Up to \$85 in value)	1	3	4	6
Verbal sponsorship recognition at SMPS-TC programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Company logo recognition on event marketing materials		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Up to 3-minute in-person or pre-recorded audio/visual company overview at (1) program of choice (Must attend)			<input type="radio"/>	<input type="radio"/>
NEW! Inclusivity discount for registered MBE/WBE companies on annual sponsorships	10%	15%	15%	20%

***The status of in-person events will be determined by the Board of Directors on a program-by-program basis.*

IN-KIND SPONSORSHIPS

In-kind support of our chapter is welcomed and appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS-TC website, verbal recognition, etc. Your in-kind contribution may assist with chapter operating expenses or any of the following: membership event giveaways, raffle donations, or service donations (printing, graphics, photography, audio/visual, etc.)

READY TO SPONSOR?

Contact Sponsorship Chair at SPONSORSHIPCOMMITTEE@SMPS-TC.ORG to get started today!

SPONSORSHIP COMMITMENT FORM

PLEASE COMPLETE AND EMAIL THIS FORM TO SPONSORSHIPCOMMITTEE@SMPS-TC.ORG.

I hereby confirm the intent of

_____ (Firm Name)

is to sponsor the Society for Marketing Professional Services Twin Cities Chapter at the following level:



CHAIN OF LAKES
\$800



STONE ARCH BRIDGE
\$1200



MINNEHAHA FALLS
\$1500



SPOON & CHERRY
\$1800

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of my payment.

Signature: _____ Date: _____

Printed Name: _____

Company Address: _____

City, State, Zip: _____

Company URL: _____

Contact Email: _____ Company Facebook: _____

Company Phone Number: _____ Company Instagram: _____

Company LinkedIn: _____ Company Twitter Handle: _____

PAYMENT METHODS

CREDIT CARD (preferred method of payment)

» Please [click here](#) to complete your sponsorship registration and process payment online.

CHECK

» Please **MAIL A CHECK** to SMPS TWIN CITIES c/o Ann Kvaal, 1027 West Roselawn Ave, Roseville, MN 55113.

LOGISTICS & QUESTIONS

Please [email](#) company logos and any questions to SPONSORSHIPCOMMITTEE@SMPS-TC.ORG. Company logos should be provided in high resolution format (.eps vector file preferred) for use on our website and other marketing materials in line with your selected Sponsorship Package.

THANK YOU FOR YOUR PARTICIPATION AND GENEROUS SUPPORT!

Payments and contributions to SMPS Twin Cities are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.





ADVOCATE. EDUCATE. CONNECT.



- Neutralize language:
Who is the message coming from?
- Remove emotion.
- Refrain from qualifying or passing judgment.



PROGRAM SPONSORSHIP

Elevate your company by sponsoring one of our monthly educational programs or a networking event! Program sponsorship benefits can include:

- Opportunity to host the event at your company's location, if space/program allows
- Two (2) complimentary registrations to corresponding SMPS-TC event
- Social media recognition, logo and mention on corresponding event post (LinkedIn, Twitter & Instagram)
- Company logo recognition on the SMPS-TC event website page
- An opportunity to distribute company materials at the event
- Verbal company recognition during opening announcements of the event

EDUCATIONAL PROGRAMS
10 per year **\$600**

HALL & NOTES
2-3 per year **\$300**

NEW MEMBER WELCOME
Annual Event **\$500**

READY TO SPONSOR?

Contact SMPS-TC Sponsorship Chair
at sponsorshipcommittee@smps-tc.org to get started!



sm^{ps}
Twin Cities

SMPS TWIN CITIES
Minneapolis/Saint Paul, Minnesota
smps-tc.org