



**Society for Marketing
Professional Services**
Twin Cities

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The Society for Marketing Professional Services – Twin Cities Chapter (SMPS-TC) is calling for nominations for the 2017 - 2018 Officers and Board of Directors.

Nominations may be made by individuals (self-nominations are allowed) or by petition and must be received by 5:00 PM, April 15, 2017. Individuals being nominated must be a current SMPS member for at least one year. All nominations must be submitted with the enclosed form. Please duplicate this form as necessary to submit more than one nomination. Positions eligible for nominations this year include:

- Officer: President-Elect
- Officer: Treasurer/Secretary
- Director: Communications
- Director: Membership
- Director: Programs (one co-director)
- Director: Professional Development
- Director: Sponsorship

Terms

Terms of office for all positions officially commence on September 1; however, new board members will need to participate in at least two planning/transitions meetings from June 1 - August 31.

Please refer to the attached pages for a list of director and officer position descriptions, you can also visit the SMPS-TC website (www.smps-tc.org), or speak with a current board member to find out more.

To submit nominations please complete and submit the attached nomination form to the SMPS-TC President-Elect:

Scott Peak, President-Elect
Terracon Consultants, Inc.
Ph (763) 489-3175
scott.peak@terracon.com





BOARD OF DIRECTORS DESCRIPTIONS

DIRECTOR - PROGRAMS

The Programs Committee coordinates all SMPS-TC luncheon programming throughout the year. Programming is designed for a diverse target audience (assistant/coordinator, manager/director and principal/owner). You will work with program champions identified in programming planning sessions, who will take responsibility for defining the topic and finding the speaker for each program. It is anticipated that the Programs Committee will have co-directors.

Current Directors:

Nichole Klonowski, Shaw Lundquist Associates
Ph (651) 454-0670; nklonowski@shawlundquist.com

Melissa Seburg, American Engineering Testing
Ph (612) 518-8820; mseburg@amengtest.com

DIRECTOR - PROFESSIONAL DEVELOPMENT

The Professional Development Committee coordinates continuing education opportunities for the chapter. This includes bimonthly marketing insight series and professional development seminars. This committee also strives to strengthen relationships with peer and industry organizations.

Current Director:

Michelle Parks, PCL Construction
Ph (952) 882-2564; mrparks@pcl.com

DIRECTOR - MEMBERSHIP

The Membership Committee is responsible for attracting and welcoming new members and membership retention. The committee strives to increase the chapter membership and diversity, and increase opportunities for member involvement. This includes welcoming attendees at chapter events and coordinating member events throughout the year.

Current Director:

Melody Hall, Stonebrooke Engineering, Inc.
Ph (952) 540-4866; mhall@stonebrookeengineering.com

DIRECTOR - SPONSORSHIP

The goal of the Sponsorship Committee is to raise funds necessary to support chapter events and educational programming. The committee connects interested firms with opportunities to enhance their visibility, define their image, and show their support for the SMPS-TC mission.

Current Director:

Jeremy Morris, CPSM, Isthmus Engineering
Ph (612) 205-7644; jmorris@isthmusengineering.com



DIRECTOR - COMMUNICATIONS

The Communications Committee manages all of the communication channels for SMPS-TC. You will work with the chapter administrator and other committees to coordinate event announcements. Other responsibilities include website upkeep, newsletter activities, video, and managing the chapter's social media accounts including LinkedIn and Twitter (@SMPS_TC).

Current Director: Virginia McCoy, Ingenuity Marketing Group
Ph (651) 444-6533; virginia@ingenuitymarketing.com

PRESIDENT-ELECT

The President-Elect serves a three-year term; President-Elect, President and Past President. In the absence of the President, the President-Elect shall preside at meetings of the Chapter, the Board of Directors, or the Executive Committee. The President-Elect is expected to lead or organize a CPSM study group during their term and act as a liaison with SMPS HQ.

To be eligible for election as President-Elect, the individual must have served on a past Board of Directors.

Current Officer: Scott Peak, Terracon Consultants, Inc.
Ph (763) 489-3175; scott.peak@terracon.com

SECRETARY TREASURER

The Secretary-Treasurer serves a two-year term ensuring that the minutes of meetings are recorded and maintained in the permanent record of the Chapter. The Secretary-Treasurer, in coordination with the executive board, develops the annual budget, oversees the financial integrity of the Chapter, assures the production of required financial reports, and handles banking tasks as necessary.

To be eligible for election as Secretary-Treasurer, it is strongly advised that the individual have served on the Board of Directors in the past 10 years or have served as a committee chair for one year.

Current Officer: Rebekah Iverson, Faithful+Gould
Ph (612) 338-3120; rebekah.iverson@fgould.com



NOMINATION FORM

Desired SMPS-TC Position:

Name: _____ **Title:** _____

Company: _____

Phone: _____ **E-mail:** _____

Nominated By: _____

Brief Bio:

Statement of Interest and Eligibility:

To be considered nominations must be received by 5:00 PM, April 15, 2017

Please submit all nominations to:

Scott Peak, President-Elect
Terracon Consultants, Inc.
scott.peak@terracon.com