

SMPS-TC Sponsorship Opportunities





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*Type Text from Image:


WELCOME

The Twin Cities Chapter of the Society for Marketing Professional Services (SMPS-TTC) has a mission to be the premier provider of marketing and business development resources to the architecture, engineering, construction (A/E/C) industry by promoting the profession of marketing through education, networking and career development.

Attending an event at International Market Square? [Here's a map for parking.](#)

SPONSORS


GOLD SPONSORS




creative RESOURCES


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EDUCATIONAL PANEL BREAKFAST: MANAGING LEADERSHIP TRANSITION

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BE REMARKABLE

- Gold Sponsorship
- Silver Sponsorship
- Bronze Sponsorship
- Educational/Professional Development Event Sponsorship
- Marketing Insight Series/Networking Event Sponsorship

SPONSORSHIP LEVELS

With five different levels of participation, beginning at just \$180 becoming a SMPS Twin Cities Chapter partner is one of the most cost-effective ways to improve brand recognition and awareness among Chapter members and the broader community. Rates, below, are effective 1/1/2015.

GOLD SPONSORSHIP	\$1,500
<ul style="list-style-type: none">Six free registrations to an educational programProminent signage and promotional materials at all Chapter eventsChapter website recognition (logo and link to your website)Three-minute introduction at two luncheon programs and one professional development seminarVerbal recognition at luncheon programsRecognition on marketing materialsPromotional table space at educational programsRegistration for all events for one non-member at a member rate	<p>If someone in your firm is a member of SMPS-TC this sponsorship is only \$1,400!</p> <p>Value: \$2,400</p>
SILVER SPONSORSHIP	\$1,000
<ul style="list-style-type: none">Three (3) free registrations to an educational programProminent signage and promotional materials at all Chapter eventsChapter website recognition (logo and link to your website)Three minute introduction at one luncheon programVerbal recognition at luncheon programsRecognition on marketing materialsPromotional table at one selected educational programRegistration for all events for one non-member at a member rate	<p>If someone in your firm is a member of SMPS-TC this sponsorship is only \$900!</p> <p>Value: \$1,600</p>
BRONZE SPONSORSHIP	\$600
<ul style="list-style-type: none">Two (2) free registrations to a Marketing Insight Series or Networking EventProminent signage and promotional materials at all Chapter eventsChapter website recognitionVerbal recognition at luncheon programsRecognition on marketing materials	<p>If someone in your firm is a member of SMPS-TC, this sponsorship is only \$540!</p> <p>Value: \$950</p>

PROGRAM SPONSORSHIP (SELECT ONE EDUCATIONAL OR PROFESSIONAL DEVELOPMENT PROGRAM)	\$500
<ul style="list-style-type: none">One (1) free registration to the sponsored programProminent signage and promotional materials at one programVerbal recognition at sponsored programRecognition on sponsored program marketing materialsChapter website recognition from event page (logo and link to your website)Promotional table at the sponsored programReserved seating at speaker’s table at luncheon program	<p>If someone in your firm is a member of SMPS-TC this sponsorship is only \$400!</p> <p>Value: \$800</p>
MARKETING INSIGHT SERIES OR NETWORKING EVENT SPONSORSHIP	\$200
<ul style="list-style-type: none">Verbal recognition at SMPS-TC social eventRecognition on social event marketing materials3-5 minute introduction at the sponsored eventChapter website recognition from event page (logo and link to your website)One free registration to the sponsored program	<p>If someone in your firm is a member of SMPS-TC this sponsorship is only \$180!</p> <p>Value: \$325</p>
IN-KIND CONTRIBUTIONS	

In addition to routine costs, SMPS-TC has a variety of expenses for website design, audio/visual and technical needs, printing and mailing expenses, signage design and production needs, and promotional activities. If you or your firm has equipment or expertise in any of these areas, please consider donating your time and/or resources as an alternative to financial sponsorship. We love creative ideas and welcome your thoughts on tailoring a sponsorship!

Please send signed agreement and payment to:
SMPS Twin Cities, c/o Ann Kvaal, Chapter Administrator, 1027 West Roselawn Avenue, Roseville, MN 55113

Please indicate your sponsorship level:

SPONSORSHIP LEVEL (INDICATE ONE WITH ☒)	COST*	MEMBER [FIRM] COST
Gold Sponsorship	\$1,500 ☐	\$1,400 ☐
Silver Sponsorship	\$1,000 ☐	\$900 ☐
Bronze Sponsorship	\$600 ☐	\$540 ☐
Program Sponsorship	\$500 ☐	\$400 ☐
Marketing Insight Series/Networking Sponsorship	\$200 ☐	\$180 ☐

Date: _____

Company: _____

Contact Name: _____

Phone: _____

E-mail: _____

Signature: _____

Payment is due with this signed agreement and should be sent to the SMPS Twin Cities office (address below). You may also pay by credit card by clicking on the link for each category.

No invoices will be sent.

Logos in .eps format should be emailed to Virginia McCoy (virginia.mccoy@hbfuller.com)

Payment Options (Select One)

Check ☐ Credit Card ☐

Credit Card Payment:	GOLD	SILVER	BRONZE	PROGRAM	MARKETING INSIGHT/ NETWORKING EVENT
Click links for secure webform. Must be logged-in as member to access member catalog.	Member	Member	Member	Member	Member
	Non-member	Non-member	Non-member	Non-member	Non-member

Check #: _____

(Payable to SMPS Twin Cities)

Check Amount: _____

For Program Sponsorship – please indicate 1st and 2nd choices for program month (see attached SMPS program schedule):
1st _____ 2nd _____

For questions regarding sponsorship, please contact:
Melissa Seburg
SMPS Twin Cities
651.726.7911
melissa.seburg@tkda.com

*Although payments and contributions to the Twin Cities Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.